

Win a Free CDP

worth up to \$270,000*

Terms and Conditions apply.

1. The prize draw (the "Prize Draw") is open to Marketing or IT professionals at B2C or B2B organizations who complete an official BlueVenn Free CDP Competition Slip, in full, at one of three events ("Qualifying Events") in September 2019 that BlueVenn is attending. These Qualifying Events are b.telligent CDP Workshop (Cologne, Germany), MarTech East (Boston, US) and Technology for Marketing (London, UK).
2. Employees or agencies of BlueVenn Ltd ("BlueVenn", "We"), its group companies or their family members, or anyone else connected with the Prize Draw may not enter the Prize Draw.
3. Technology organizations that BlueVenn deems to be a competitor may not enter the Prize Draw, and if they do so and are drawn as the winner they will be disqualified and the next winner will be chosen from the entries. In the event that the next winner drawn is also deemed to be a competitor by BlueVenn, BlueVenn shall be entitled to select another winner on the same basis until a winner is drawn. BlueVenn's decision on this is final.
4. To qualify to win, your organization must have an annual revenue of more than \$20million USD
5. Entrants into the Prize Draw shall be deemed to have accepted these Terms and Conditions.
6. Only one entry per person, however multiple people from one organization are permitted to enter. Entries on behalf of another person will not be accepted and joint submissions are not allowed.
7. BlueVenn accepts no responsibility for entries that are lost, delayed, misdirected or incomplete or cannot be delivered or entered for any technical or other reason. Proof of delivery of the entry is not proof of receipt by BlueVenn.
8. The closing date of the Prize Draw is 23:59 on September 30 2019. Entries received outside this time period will not be considered.
9. One winner will be chosen from a random draw of entries received in accordance with these Terms and Conditions. The draw will be performed by a random computer process. The draw will take place on October 1st, 2019.
10. The winner will receive a one year licence of BlueVenn UNIFY up to the value of USD \$270,000. This includes hosting and free setup and configuration. Customizations, connectors, integrations, additional modules, services and any other additional costs do not apply. At the end of the winner's year 1 annual licence, the winner has the choice to renew their licence of BlueVenn UNIFY for a further three years at a price agreed by BlueVenn at the point of renewal. At the end of the winner's Prize Draw annual licence there is no obligation to continue and the software will be turned off. Any costs incurred beyond switching off the software licences will be the responsibility of the winner.
11. BlueVenn accepts no responsibility for any costs associated with the prize and not specifically included in the prize (including, without limitation, travel to and from a Qualifying Event).
12. The winner will be notified by email on or before Friday, October 4th 2019. If a winner does not respond to BlueVenn within 14 days of being notified by BlueVenn, then the winner's prize will be forfeited and BlueVenn shall be entitled to select another winner in accordance with the process described above (and that winner will have to respond to notification of their win within 14 days or else they will also forfeit their prize). If a winner rejects their prize or the entry is invalid or in breach

of these Terms and Conditions, the winner's prize will be forfeited and BlueVenn shall be entitled to select another winner.

13. The prize is non-exchangeable, non-transferable, and is not redeemable for cash or other prizes.

14. BlueVenn retains the right to substitute the prize with another prize of similar value in the event the original prize offered is not available, discontinued or cannot be deployed due to technical, geographic or legal reasons that cannot be overcome within the \$270,000 prize value.

15. Upon acceptance by the winner of the Prize Draw, the winner will be required to agree, in writing, to take part in promotional activity related to the Prize Draw and the winner shall participate in such activity on BlueVenn's reasonable request. The winner consents to the use by BlueVenn and its related companies, after the closing date of the Prize Draw for 12 months from October 1st 2019, of the winning person's name, image, job title, company name, company logo and photograph, for publicity purposes (in any medium, including still photographs and films, and on the internet, including any websites hosted by BlueVenn and its related companies) and in advertising, marketing or promotional material without additional compensation or prior notice and, in entering the Prize Draw, all entrants consent to the same.

16. BlueVenn shall use and take care of any personal information you supply to it as described in its privacy policy, a copy of which can be seen [here](#), and in accordance with data protection legislation. By entering the Prize Draw, you agree to the collection, retention, usage and distribution of your personal information in order to process and contact you about your Prize Draw entry, and for the purposes outlined in paragraph 13 above.

17. BlueVenn accepts no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by you, or your company, as a result of entering the Prize Draw or accepting the prize. BlueVenn further disclaims liability for any injury or damage to your or any other person's computer relating to or resulting from participation in or downloading any materials in connection with the Prize Draw. Nothing in these Terms and Conditions shall exclude the liability of BlueVenn for death, personal injury, fraud or fraudulent misrepresentation as a result of its negligence.

18. BlueVenn reserves the right at any time and from time to time to modify or discontinue, temporarily or permanently, this Prize Draw with or without prior notice due to reasons outside its control (including, without limitation, in the case of anticipated, suspected or actual fraud). The decision of BlueVenn in all matters under its control is final and binding and no correspondence will be entered into.

19. BlueVenn shall not be liable for any failure to comply with its obligations where the failure is caused by something outside its reasonable control. Such circumstances shall include, but not be limited to, weather conditions, fire, flood, hurricane, strike, industrial dispute, war, hostilities, political unrest, riots, civil commotion, inevitable accidents, supervening legislation or any other circumstances amounting to force majeure.

20. The Prize Draw will be governed by English law and entrants to the Prize Draw submit to the exclusive jurisdiction of the English courts.

21. Promoter: BlueVenn Ltd. One Redcliff Street, Bristol, BS1 6NP, UK.